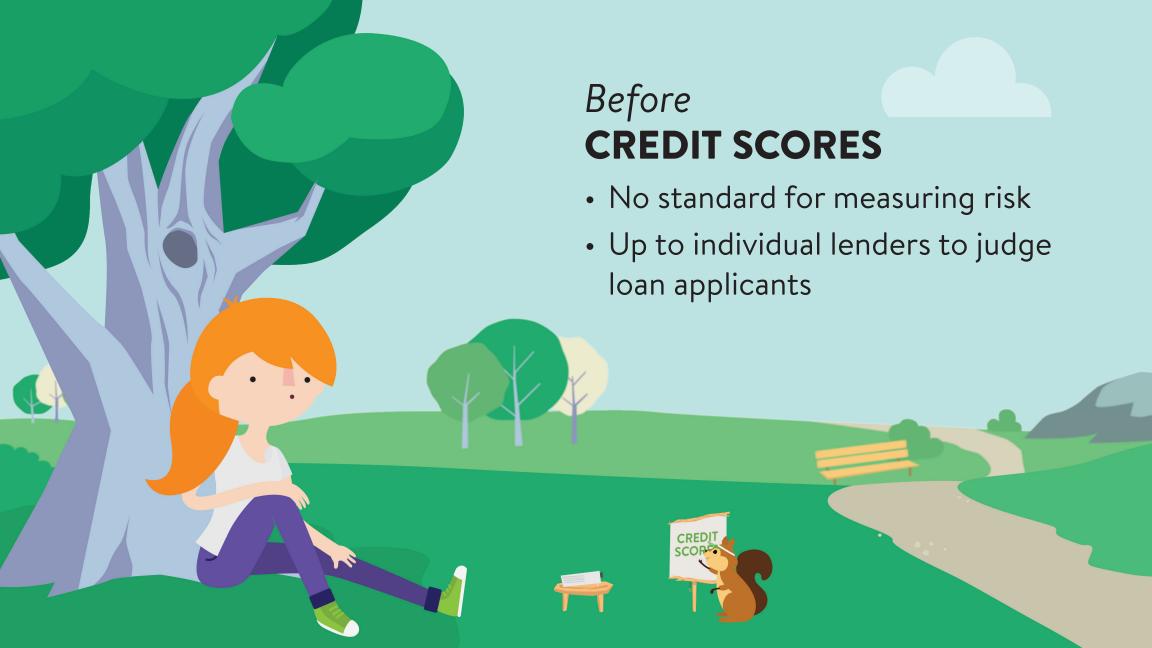
Breakdown of a CREDIT SCORE

BROUGHT TO YOU BY







What is a CREDIT SCORE?

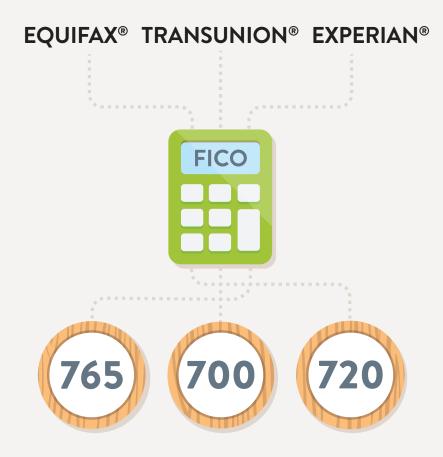


A credit score is a number used by financial institutions and credit card companies to determine risk level when issuing you a loan or a credit card.

The FICO® Score is the most widely used credit score model in North America.

It was introduced in 1989 by Fair, Isaac and Company, now Fair Isaac Corporation.

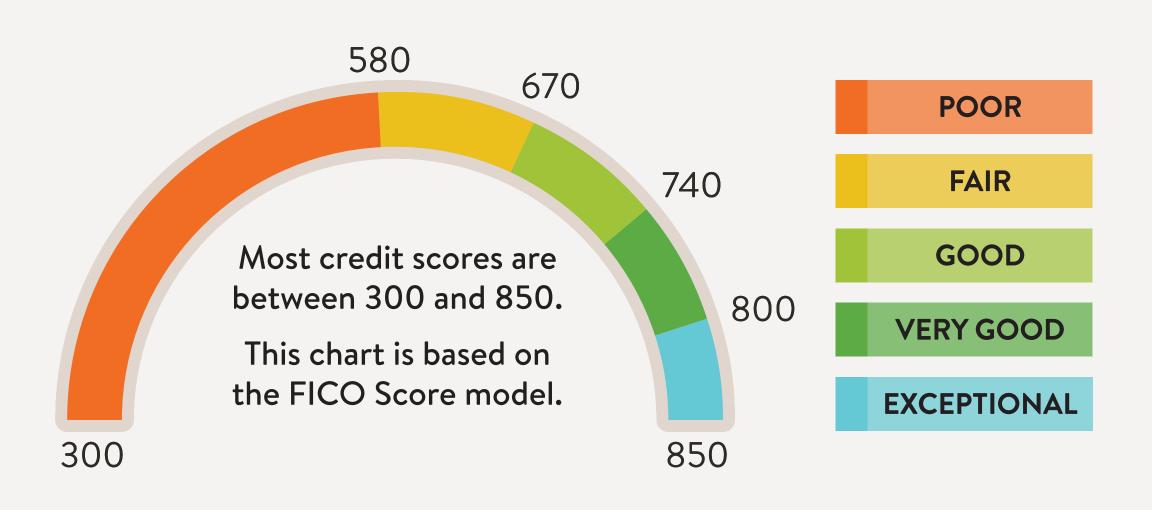
Fair Isaac Corporation FICO

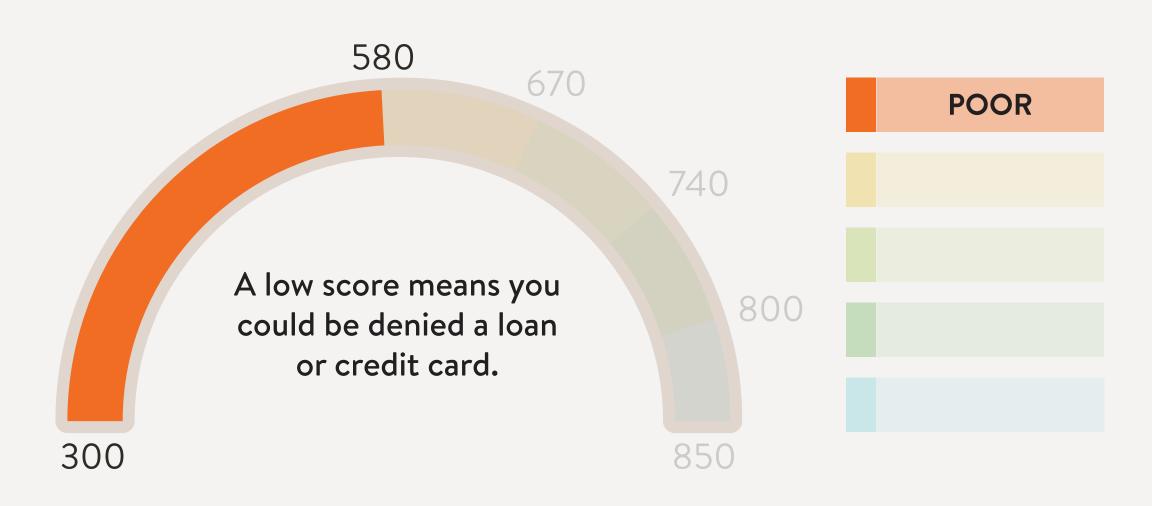


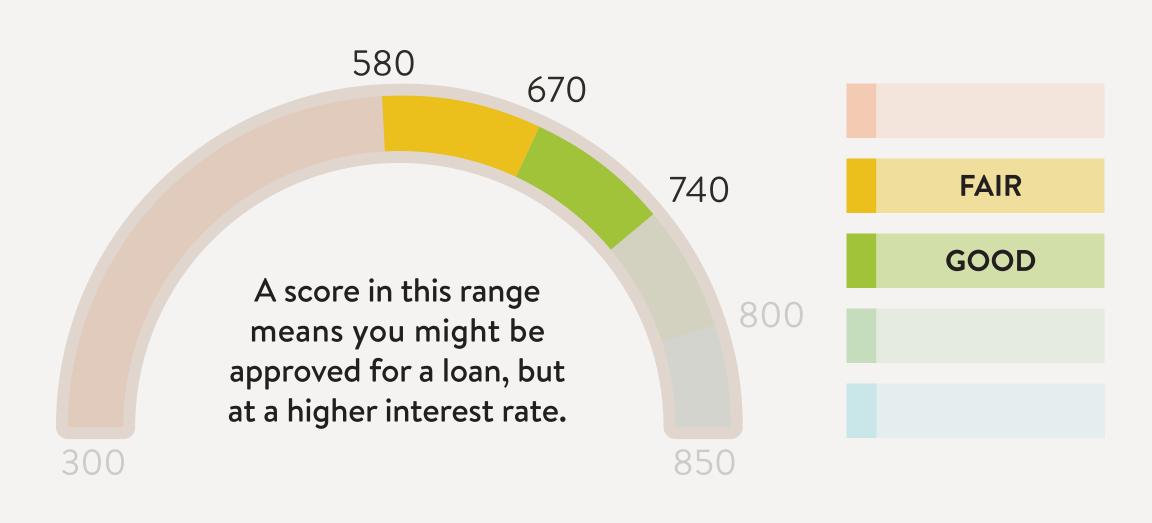
Since each credit bureau uses its own formula, your FICO Score can vary, depending on which bureau supplies the information.

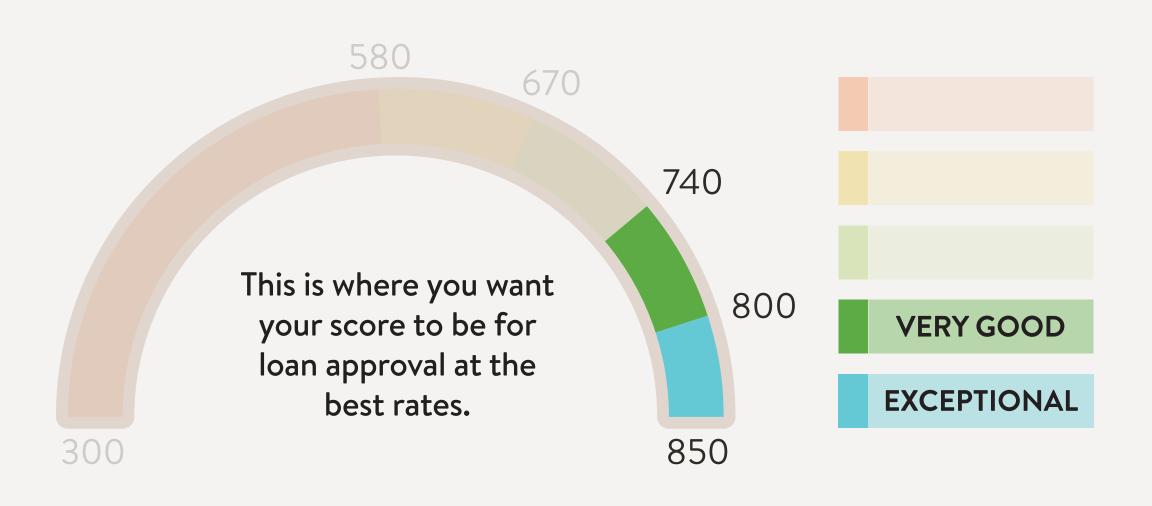
What does my score MEAN?











Why does my score MATTER?

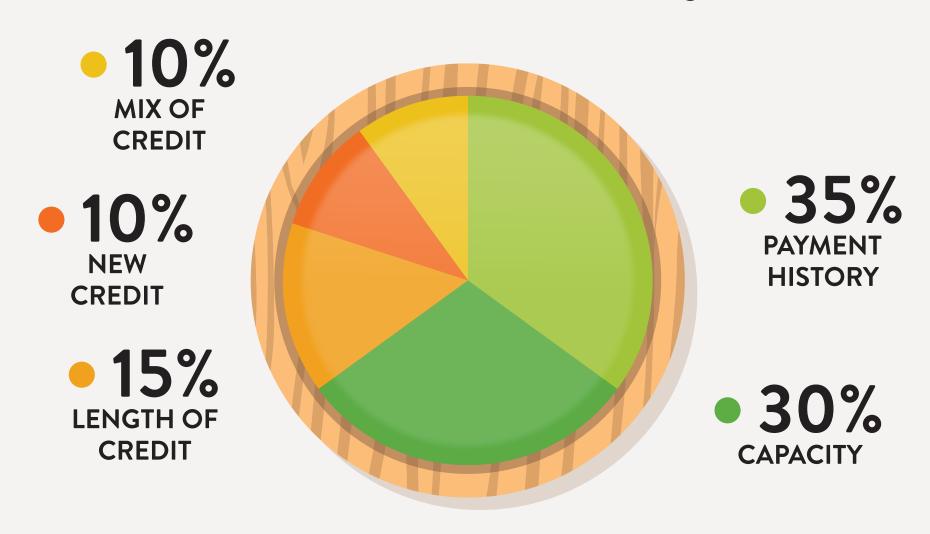


Credit scores can influence:





The breakdown of a credit score goes like this:

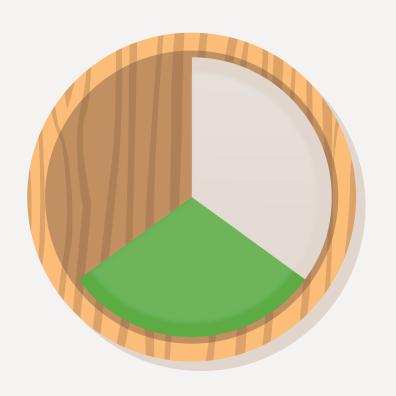


PAYMENT HISTORY (35%)



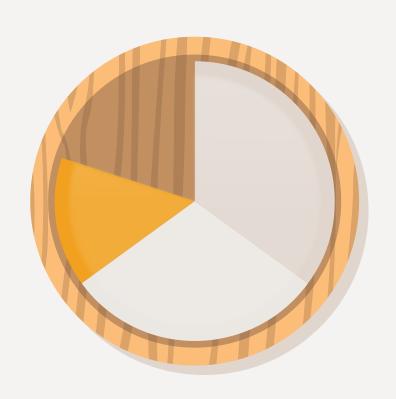
Making payments on time boosts your score

CAPACITY (30%)



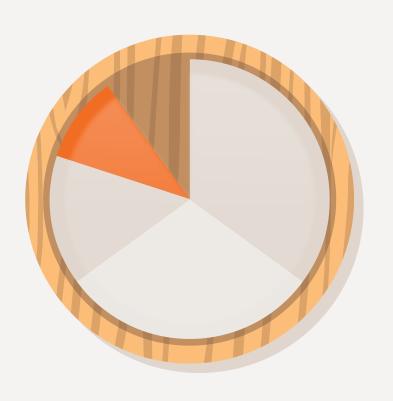
- How much of your available credit you actually use
- The less you use, the better
- Maxing out your lines of credit harms your score

LENGTH OF CREDIT (15%)



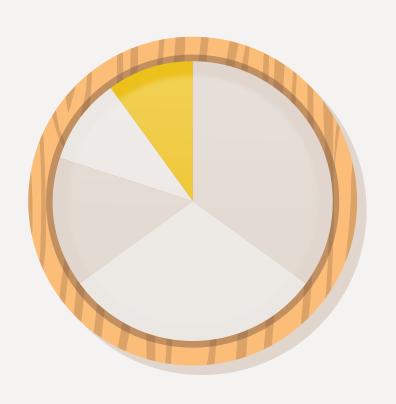
A long history of good credit habits raises your score

NEW CREDIT (10%)



- Opening a bunch of new credit lines in a short amount of time hurts your score
- This includes retail credit cards

MIX OF CREDIT (10%)



- Revolving credit (e.g, credit cards)
- Installment loans (e.g, mortgages, car loans)

How do I keep track of MY SCORE?





You are entitled to free weekly credit reports from each of the major credit bureaus.

Visit annualcreditreport.com to get started.

Set seasonal calendar reminders so you can remember to check on your credit throughout the year.



Things to look for on your credit report that influence your credit score:

- Account openings
- Account closings
- Repayment history
- Mix of credit

Need access to your credit score?

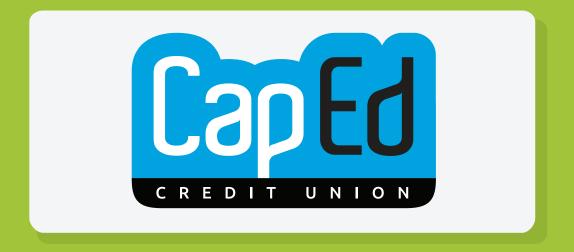
(You won't find it on your credit report)

Get your actual FICO Score from myFICO.com for a one-time fee or through a monthly subscription

\$0

Get a free estimate (not the same formula as FICO, so it won't be exact) through *creditkarma.com*

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Sources: FICO, Forbes, FTC Guide to Credit Scores

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